



Ashton Consulting

Ashton Consulting is a leading international corporate communications advisory agency based in Tokyo. We celebrated our 20th year in 2020. Our staff includes a mix of Japanese and non-Japanese nationals, including professionals from the U.K., Australasia and North America.

We are a full-service strategic advisory communications firm, providing ideas and implementation for media and social media relations, IR, PR, M&A and crisis communications, internal communications, media training and research. We specialize in Japan, and through our network of partner agencies we provide coordinated communications services throughout Asia and in all the world's major markets. Our clients include leading Japanese and foreign companies active in Japan, in sectors including finance, pharmaceuticals and healthcare, technology, IT, manufacturing, and travel.

Ashton has a low staff turnover and a strong culture of teamwork and mutual support. We are proud of our record of maintaining high professional standards while ensuring that our people can manage their lifestyles to balance work with holidays, family, and other outside interests.

Ashton is an independently managed group company of Hakuholdo, Japan's second largest marketing and communications group.

Job description

We are looking for **full-time account director** to advise clients, lead teams, and contribute to management of the firm alongside other senior colleagues. You will need extensive Japanese business experience in either agency or in-house communications, journalism or media content-related work, and should be ready to advise Japanese and international clients on the full suite of strategic communications situations, from market entry to crisis management.

We appreciate people with diverse backgrounds, interests, and skills, but you must be a native English speaker with sophisticated writing skills who can speak and read business-level Japanese.

As an independently operated firm of under 25 people, we enjoy fast, autonomous decision-making without interference from remote management teams. We build long-term, high-value relationships with clients that enable us to focus on professionally rewarding and profitable work. We have access to the extensive resources and high-level business relationships of Hakuholdo, and frequently work with the best agencies from around the world as part of global and regional mandates.

Our business has performed very strongly during 2021 with retainers, projects, crisis management and special situations. 2022 is looking good.



Ashton Consulting offers excellent pay and conditions and the opportunity for a talented, motivated individual to advance as a senior communications advisor and business manager.

Response to COVID-19

Ashton has a spacious, fully equipped office in Nishi-shimbashi. We have been working from home since February 2020, with occasional use of the office, and from spring 2022 intend to adopt a hybrid work model, combining work-from-home with flex time and office working in a way that promotes team building, efficiency, professional development and lifestyle freedom.

Further information:

All applications are treated with strict confidentiality. Please contact office manager Keiko Motola [k.motola@ashton.jp] to arrange an initial conversation with CEO Dan Underwood.